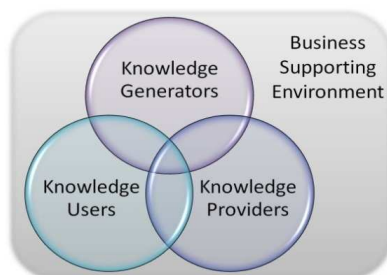


"Knowledge Market & New Business Models" "Trg znanja & novi poslovni modeli"



Za konkurenčnost organizacij v današnjem poslovnem okolju ne zadoščata več osredotočenost na ključne kompetence in optimiziranje virov, vse pomembnejša postajata razvoj in uvajanje avtentičnih, v sodelovanje usmerjenih poslovnih modelov, ki temeljijo na načelih povezovanja ter upoštevajo lokalne, regionalne in globalne vidike. O njih in še o marsičem s tem v zvezi bo govor na konferenci "Trg znanja & novi poslovni modeli" v okviru prvega mednarodnega foruma management consultinga in festivala znanja. Ta prinaša predstavitev vrste primerov dobre prakse iz mednarodne zakladnice znanja in izkušenj, pa tudi soočenje stališč deležnikov na trgu znanja, ki v različnih vlogah (so)ustvarjalcev znanja, prenašalcev znanja in tudi uporabnikov znanja delujejo v poslovnem okolju. Obenem pa je dogodek namenjen tudi predstavitvi svetovalne dejavnosti v Sloveniji v luči 20-letnega delovanja Združenja za management consulting Slovenije in pogledov na izzive (po)jutrišnjega dne, ki jih bodo managerji in svetovalci soočili na popoldanski okrogli mizi.

**Konferenca bo v četrtek, 11. 10. 2012
v dvorani a na GZS, Ljubljana, Dimičeva 13**

Dogodek je namenjen vsem deležnikom na trgu znanja – managementu v podjetjih, odločevalcem v podpornih institucijah, uporabnikom in strokovnjakom v poslovni, svetovalni, akademski sferi, svetovalcem, projektnim managerjem in drugim. Program bo v dopoldanskem času potekal v angleščini brez prevajanja, popoldanski del pa v slovenščini s prevajanjem v angleščino.

Število mest na njem pa je omejeno, zato pohitite s prijavo – informacije: GZS–Zbornica poslovno storitvenih dejavnosti, Tanja Faganel, tel. 01 5898 239 oz. tanja.faganel@gzs.si.

Vabljeni!

Mag. Majda Dobravc
Direktorica ZPSD

Dr. Brane Semolič
Predsednik UO ZPSD

Mag. Samo Hribar Milič
Predsednik GZS

“Knowledge Market & New Business Models”
“Trg znanja & novi poslovni modeli”
 11. oktober 2012, dvorana a na GZS, Dimičeva 13, Ljubljana

P R O G R A M

9.00	Welcome addresses Samo Hribar Milič, M. Sc., President and General Manager of the Chamber of Commerce and Industry of Slovenia (CCIS) Dr. Brane Semolič, President of the Chamber of Business Services of Slovenia (CBSS) Board; IPMA Research Management Board Chairman; Procurator of INOVA Consulting Andrej Kerin, M. Sc., President of the Slovenian Project Management Association (ZPM) Ezio Lattanzio, Chairman at the European Federation of Management Consultancies Associations (FEACO); Assoconsult President
9.15 – 9.35	Challenges of the knowledge market and new business models Dr. Brane Semolič, President of the CBSS Board; IPMA Research Management Board Chairman; Procurator of INOVA Consulting
9.35 – 10.00	Key Aspects and Impacts of the Management Consultancies Role in the Knowledge Market Ezio Lattanzio, FEACO Chairman; Assoconsult President
10.00 – 10.25	The way of starting and maintaining successfully the difficult but highly exciting consulting business in the area of research management - Case Study 1 Joanna Stalewska, AMbER Project Ltd, Poland
10.25 – 10.50	CraneField College of Project and Programme Management - Case Study 2 Dr. Pieter Steyn, Principal of CRANEFIELD College, South Africa
10.50 – 11.15	How to successfully link knowledge, experience and innovation - Case Study 3 Stojan Gorup, Director, INKUBATOR d.o.o. SEŽANA, Slovenia
11.15 – 11.40	Industrial Clusters and their Impact to Knowledge Transfer - Case Study 4 Dr. Peter Hofbauer, CEO SIMEAC Ltd. & Director Marketing ITA, Austria
11.40 – 12.00	Coffee Break
12.00 – 12.25	Global Market Trends on Management Consulting Ruud Bolsius, Member of IPMA RMB; Project Manager KPC Groep, The Netherlands
12.25 – 12.50	What is Project Management Competence? Klaus Pannenbaecker, former IPMA President; Member of GMP Kuratorium, Germany
13.00 – 14.00	Round Table – Open Discussion – Conclusions Moderator: Dr. Brane Semolič, President of the CBSS Board; IPMA Research Management Board Chairman; Procurator of INOVA Consulting
14.00 – 15.00	Lunch Buffet
15.00 – 15.15	Management consulting v Sloveniji / Management Consulting in Slovenia Borut Potočnik, AMCOS President; Director, BPMC d.o.o.
15.15 – 16.15	20-letnica delovanja ZMCS / AMCOS 20th Anniversary - view on the mosaic of the AMCOS activities, presented by Brane Gruban, Procurator, DIALOGOS, d.o.o. Miroslav Ilić, M. Sc., Director, Partner, PARTNER TEAM d.o.o. Matej Koren, M. Sc., Senior Consultant, INŠTITUT ZA EKONOMSKA RAZISKOVANJA, LJUBLJANA Viljenka Godina, Director, EKONOMSKI INSTITUT MARIBOR d.o.o. Franc Jamšek, M. Sc., Procurator, PROFIL d.o.o. Tone Sagadin, M. Sc., Director, ZAVOD C - TCS CELJE, ... and Majda Dobravc, M. Sc., Director, CBSS
16.15 – 17.30	Okrogla miza “Management consulting (po)jutrišnjega dne / Round Table “Management Consulting beyond Tomorrow” with: Cvetka Selšek, President of the Board of Directors, SKB d.d. Violeta Bulc, M. Sc., Director, VIBACOM d.o.o. Melanie Seier Larsen, Member of the South-East Europe Management Team, A.T. KEARNEY d.o.o. Ezio Lattanzio, FEACO Chairman; Assoconsult President Tone Stanovnik, Director General, ŠPICA INTERNATIONAL d.o.o. Martin Novšak, MBA, Director, GEN ENERGIJA d.o.o. Moderator: Dr. Amadea Dobovišek, Member of the CBSS Board; Director, PUBLI UNA d.o.o.
17.30 – 18.00	Podelitev nagrade ZMCS / AMCOS Award Ceremony

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POKROVITELJI

AMCOS – Association of Management Consulting of Slovenia
ASSOCONSULT – Associazione Federativa delle Imprese di Consulenza Direzionale e Organizzativa
CBSS – Chamber of Business Services of Slovenia
FEACO – European Federation of Management Consultancy Associations
GPM – Deutsche Gesellschaft fuer Projektmanagement e.V.
IPMA RMB – International Project Management Association – Research Management Board
ZPM COE – Slovenian Project Management Association – Council of Experts
ZPM MPM – Slovenian Project Management Association – Young Project Managers
ZPM – ExB – Slovenian Project Management Association – Executive Board

